



## BACHELOR OF SCIENCE IN TOURISM Revised Curriculum Academic Year 2012-2013

CODE	DESCRIPTIVE TITLE	Total Units	Lec Units	Lab Units	Pre-requisite
<b>First Year, First Semester</b>					
_____	ENG100	English Competency	3	3	
_____	FIL101	Komunikasyon sa Akademikong Pilipino	3	3	
_____	LIT101	Philippine Literature	3	3	
_____	MAT100	Competency in Mathematics	3	3	
_____	ENVSCI	Environmental Science	3	3	
_____	HUM101	Art, Man and Society	3	3	
_____	HRM100	Principles of Safety, Hygiene and Sanitation	3	2	1
_____	TOUR101	Principles of Tourism 1	3	3	
_____	PE1	Physical Fitness	(2)	2	
_____	NSTP1	National Service Training Program	(3)	3	
			<u>24</u>	<u>29</u>	
<b>First Year, Second Semester</b>					
_____	ENG101	Communication Arts in English 1	3	3	ENG100
_____	FIL102	Pagbasa at Pagsulat Tungo sa Pananaliksik	3	3	FIL101
_____	LOGIC	Logic	3	3	
_____	MAT101	College Algebra	3	3	MAT100
_____	MGT1	Principles of Management and Business Organization	3	3	
_____	HRM101	Intro to Hospitality Management	3	3	
_____	TOUR102	Principles of Tourism 2	3	3	TOUR101
_____	PE2	Rhythmic Activities	(2)	2	PE1
_____	NSTP2	National Service Training Program	(3)	3	NSTP1
			<u>24</u>	<u>29</u>	
<b>2nd Year, First Semester</b>					
_____	ENG102	Communication Arts in English 2	3	3	ENG101
_____	LIT102	World Literature	3	3	
_____	COMP101	Introduction to Computer Technology with MS Office	3	2	1 #REF!
_____	MAT3A	Business Statistics	3	3	MAT101
_____	HBO	Human Behavior in Organization	3	3	
_____	PHILTOUR	Philippine Tourism	3	3	TOUR101, TOUR102
_____	HRM102	Culinary Arts and Sciences	3	2	1
_____	TOUR103	Tourism Planning and Development	3	3	TOUR102
_____	PE3	Individual/Dual Sports	(2)	2	PE1
			<u>24</u>	<u>26</u>	
<b>2nd Year, Second Semester</b>					
_____	ANTHRO	Cultural Anthropology with Indigenous People	3	3	PHILTOUR
_____	ENTREP	Entrepreneurship and Business Planning	3	3	MGT1
_____	MKG1	Principles of Marketing	3	3	
_____	FIN1	Basic Finance	3	3	
_____	ENG3B	Business Communication	3	3	ENG102
_____	WORLDTOUR	World Tourism	3	3	PHILTOUR
_____	TQM	Total Quality Management	3	3	MGT1
_____	TOUR104	Tourism Marketing	3	3	TOUR101, TOUR102
_____	PE4	Team Sports	(2)	2	PE1



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**3rd Year, First Semester**

_____	ECOTOUR	Ecotourism	3	3	
_____	PSY101	General Psychology with HIV/AIDS Education	3	3	
_____	MIS	Management Information System	3	3	ENG3B
_____	ACCTGA	Principles of Accounting	3	3	
_____	PDPR	Personality Enhancement	3	3	
_____	ELTOUR1	Environmental Conservation for Tourism	3	3	
_____	ELTOUR2	Transportation Management	3	3	TOUR102
_____	TOUR105	Tourism Research Methods and Techniques	3	3	MAT3A
			<u>3</u>	<u>3</u>	
			<b>24/24</b>		

**3rd Year, Second Semester**

_____	PHILGOV	Philippine Government and Constitution	3	3	
_____	ECO1	Introduction to Economics with TAR	3	3	
_____	ELTOUR3	Entrepreneurship in Tourism	3	3	TOUR102
_____	ELTOUR4	Information Technology in Tourism	3	3	
_____	ELTOUR5	Travel Agency Management & Operations	3	3	TOUR104
_____	ELTOUR6	Cruise Sales and Management	3	3	ELTOUR2
_____	TOUR106	Tourism Impacts and Sustainability	3	3	TOUR102
_____	THESIS	Thesis Direction and Writing	3	3	TOUR105
			<u>3</u>	<u>3</u>	
			<b>24/24</b>		

**Summer**

PRACTOUR	Practicum	<b>4</b>	
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**4th Year, First Semester**

_____	ELTOUR7	Tour Guiding and Escorting	3	3	TOUR104
_____	ELTOUR8	Resort Management	3	3	
_____	ELTOUR9	Heritage Tourism	3	3	PHILTOUR
		Total	<u>9</u>	<u>9</u>	

**4th Year, Second Semester**

_____	RIZAL	Life and Works of Rizal	3	3	
_____	HRM103	Events Management	4	4	
			<u>7</u>	<u>7</u>	